

PRESS RELEASE FOR JANUARY 21, 2008



Interiorscape Industry Veteran, Terry Anderson, Joins The National Interiorscape Network in 2008

The National Interiorscape Network announces that interiorscape industry veteran, Terry Anderson, is joining NIN in 2008 to focus on acquisitions for partners as well as one on one consulting to improve partners' profitability, provide organizational changes needed to go to the next level, and to aide in the budgeting and strategic planning processes. He also specializes in senior management systems, sales management, and landscape management.

Network Director, Dick Ott, says, "Terry Anderson further endorses the NIN motto, "for interiorscapers, by interiorscapers" with his 22 years of interiorscape experience, first with Tropical Plant Rentals in Chicago, and then with Rentokil Initial."

Ott added, "In addition to his successful interiorscape experience, Terry has a thorough knowledge of the exterior landscape services industry, for those interiorscapers who have diversified into the landscape field, or are wanting to. Terry completed 10 successful years at a senior management level with the Brickman Group. Terry Anderson is a perfect compliment to Art Campbell and myself for the benefit of our NIN partners."

Many interiorscapers will know the name, Terry Anderson, since he served numerous ALCA committees over the years, was the Director of the Interior Board in 1992, a board of director from 1991 to 1995, and was the ALCA President in 1995.

Since the mid 1970's, Anderson has repeatedly illustrated his ability to grow small businesses into larger businesses, often including their expansion locally and nationally thru sales growth, strategic mergers, and acquisitions. His abilities reflect a unique blend of entrepreneurial and corporate leadership skills which are complimented by outstanding financial results.

To contact Terry Anderson, who will work from his home in Cary, Illinois, email him at tanderson@interiorscapenetwork.com or phone him at 815-245-5455.

About the National Interiorscape Network

NIN was formed in August 2005, upon Dick Ott's purchase of the Symbiot Interiorscape Network. By setting the highest standards for ethics, integrity, and premier service in the interior landscaping industry, partners foster mutually beneficial relationships with other top-tier companies and receive ongoing training to ensure their customers a superior level of service. Best practices are stressed. While partners gain a strategic advantage over their competitors, they focus on improving business and operational systems. For more information on Terry Anderson, upcoming events or membership, email the National Interiorscape Network's Director, Dick Ott at dott@interiorscapenetwork.com or call him at 865-523-7472.